**Vice President of Strategic Planning -** Cherye Morgan LLC is most interested in serving strategic planning executives that are looking for an executive consultancy that can help them prepare well for strategic planning process in concert with their board of trustees and senior executives. But even more importantly what sets us apart from other firms is that we understand how to help you "implement what you plan."

We recognize that our clients are looking for senior executive consultants that have deep industry knowledge of the healthcare industry's opportunities and threats. In addition to the specific competencies you would expect from a strategic planning consultancy, we have expanded experience in the following areas:

We most often work with board of trustees and senior executives to share solutions to the challenges they face in transitioning their provider organizations from the fee-for-service model to the future state of value-based healthcare in which they need to provide more affordable, higher quality care at lower reimbursement rates, under a fixed or bundled payment model. In concert with the SVP of Strategic Planning, we lead the development of strategic plans that clearly identify growth and operational efficiencies to better prepare the organizations for value-based delivery. Key objectives often include:

- Clearly articulating "what" value-based care encompasses and building an infrastructure to deliver it:
- Consolidating services and programs across multiple hospitals to achieve operational efficiencies and improvements in purchasing power;
- Building operational and clinical infrastructures to change delivery models and predict the capabilities to measure accountable care and manage waste, clinical quality and cost outcomes;
- Building proactive processes of care delivery across the continuum taking into consideration what and where healthcare should be delivered;
- Selecting and partnering with key physician leaders that are committed to delivering leading practice care;
- Developing bundled payment models;
- Identifying and implementing programs to support "wellness and population health"; and
- Optimizing Human Resources through a *Total rewards optimization process* to rein in labor expenses and align with the organization's business strategy.